



THE DISCOVERY SHIP "COLUMBIA" - CAPTAIN ROBERT GRAY - 1792

ASTORIA, OREGON

It was the 11th of May, 1792, when Captain Robert Gray, carrying sea letters granted by President Washington, sailed into a great Northwest river. He called it the "Columbia" after his little 83 foot vessel. He named the headlands at the mouth of the river Point Adams and Cape Hancock. Proceeding around the world, the Columbia became the first American ship to circumnavigate the globe.

It was one of the most famous voyages ever undertaken by an American merchant vessel. It resulted not only in opening up highly profitable trade between New England and the Northwest, but was of much influence in deciding our claims to the Oregon Country — contested by Spain, Russia and Britain.

In 1803, Jefferson commissioned Meriwether Lewis and William Clark to explore the Northwest country. They reached the mouth of the Columbia in November of 1805, built Fort Clatsop near Astoria, and that winter explored the territory. This early fort was destroyed by the Indians a few years later. The site, a few miles upstream from the mouth of the Lewis

CONTINUED ON BACK COVER

Lawson's OFFERS YOU

SPECIAL DISHES

Banana Split 40c

Whole Banana, Strawberry and Vanilla Ice Cream, Strawberry and Pineapple Fruit, Whipped Cream and Walnuts.

Buster Brown 35c

Chocolate and Caramel Topping over Vanilla and Chocolate Ice Cream, Whipped Cream, Walnuts and Cherry.

Caramel Banana 35c

Caramel over Vanilla Ice Cream, Sliced Bananas.

Lover's Delight 50c

Strawberry and Pineapple Fruit over Vanilla and Strawberry Ice Cream, topped with Bananas, Marshmallow and Walnuts.

Black and White 35c

Chocolate and Marshmallow Topping over Chocolate and Vanilla Ice Cream with Walnuts.

Heavenly Twins 35c

Vanilla and Chocolate Ice Cream, Pineapple Fruit and Chocolate Topping.

Oregon Queen 50c

Vanilla, Strawberry and Chocolate Ice Cream, Caramel and Marshmallow Topping, Salted Almonds, Pecans and Cashew Nuts, Sliced Bananas and Whipped Cream.

Chocolate Jersey 30c

Vanilla Ice Cream, Chocolate Topping and Malted Milk.

Tin Roof 30c

Chocolate Ice Cream, Marshmallow Topping and Salted Peanuts.

Mount Hood 35c

Sliced Bananas, Vanilla Ice Cream, Marshmallow Topping and Walnuts.

Lawson's DeLuxe 75c

Vanilla, Strawberry and Chocolate Ice Cream, Caramel, Marshmallow and Strawberry Topping, Salted Almonds, Pecans and Cashew Nuts, Sliced Bananas and Whipped Cream.

Order your favorite ice cream. Made on the premises, its "home-made" flavor will delight you.

Try our salted nuts, thin mints and carefully selected specialties for that tea, dinner, bridge or cocktail party.

FOR A "SWEET TREAT" AT HOME • FOR A FRIEND, RELATIVE, OR

ICE CREAM SODAS

Choice of following flavors 20c

Chocolate . Strawberry . Vanilla . Orange . Lemon . Pineapple
Fruit . Wild Cherry . Lime . Root Beer . Coca Cola.

SUNDAES

Hot Caramel 30c Sliced Banana 25c

Hot Chocolate 30c Pineapple Fruit 25c

Strawberry Fruit (Fresh Frozen) 30c

Choice of following flavors (Syrup) 25c

Caramel . Marshmallow . Vanilla . Chocolate . Lemon . Orange

PARFAITS

Choice of flavors 30c

With Vanilla Ice Cream, Whipped Cream, Walnuts and Cherry.

SHORT and THICK

Choice of flavors 40c

MILK SHAKES

Choice of flavors 25c

Malted 30c

ICE CREAM

Large dish 15c

Choice of flavors

FRUIT ADES and MIXED DRINKS

Fresh Orange Juice 20c

Coca-Cola 5c

Fresh Orangeade 15c

Large and Flavors 10c

Fresh Lemonade 15c

Root Beer Float 20c

Root Beer 10c

Large Plain Sodas 10c

HOT DRINKS and CAKES

Hot Chocolate 20c With Wafers 25c Coffee 10c

Special Wafers • Cake • Selected Pastries

Lawson's famous candies and ice cream are made with the finest ingredients.

E, OR SWEETHEART • A BOX OF LAWSON'S FINE CANDIES

and Clark River, is now a park and their salt cairn near the ocean may still be seen at Seaside.

Their discoveries attracted the fur traders of the Pacific Fur Company, organized by John Jacob Astor. In 1811, two blocks east of where you now sit, Fort Astoria was built on the promontory which then jutted out into the River and commanded a bay on either side. Today the westerly bay is the 'downtown' business area. The bay to the east is the site of Gyro Field. The Astoria settlement of 1811 was the first west of the Mississippi.

Fort Astoria was sold to the British and renamed Fort George. Restored to the United States in 1818, Fort Astoria became the goal of traders, missionaries, and settlers. Here was established the first Post Office west of the Rockies.

With waning fur trade and increasing emigration there developed the great lumber, salmon fishing and shipping industries. No 'mushroom' town, Astoria developed slowly but soundly. Today it is renowned as the fishing capital of the Northwest, with many large salmon, tuna and fish processing plants. Astoria and its neighboring communities boast of many and varied additional industries. Maritime commerce, boat building, lumbering, dairying, widely diversified farming, fish reduction plants, beef cattle, poultry and fur farming are well established and growing assets.

Astoria is the home of the Tongue Point Naval Base, a U. S. Lighthouse Service Depot, and a large Maritime Fleet Reserve Base. It has a huge airport, also used as a Navy Auxiliary Field. It lies in the heart of one of the Northwest's most scenic and popular summer playgrounds. Twelve miles from the sea, it is the closest-to-the-ocean fresh water harbor on the West Coast, and the hub of the wheel encompassing the Lower Columbia Territory.

LAWSON'S CONFECTIONERY

FAVORED BY ASTORIANS
FOR OVER TWENTY-FIVE YEARS

539 COMMERCIAL ST.

ASTORIA, OREGON

PHONE 340

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